

# FUNDRAISE YOUR WAY TO END *Lymphoma* TODAY.



*Fundraising Guide*

[www.lymphoma.org.au](http://www.lymphoma.org.au)

 **Lymphoma**  
Australia

# Thank you!

for registering  
to fundraise  
on behalf of  
*Lymphoma Australia.*

This guide is packed with ideas on how to fundraise and to help ensure your fundraising journey is safe, legal and, above all, fun!

*We support you...*

If you need any assistance along the way, please don't hesitate to contact us via email on [enquiries@lymphoma.org.au](mailto:enquiries@lymphoma.org.au) or call us on **1800 359 081**



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# Where does the money go?

The funds you raise *will* make a big difference to Lymphoma patients and their families. Lymphoma Australia is committed to raising awareness, providing support and searching for a cure.

- \$500** can help fund a Lymphoma Nurse to liaise directly with patients to ease them through their journey
- \$200** can help fund vital research that will one day give us a cure for Lymphoma
- \$100** can provide detailed information packs to newly diagnosed Lymphoma patients
- \$50** can help fund free information sessions for Lymphoma patients and their families
- \$25** can go towards running online support forums for Lymphoma patients

*Every dollar counts...*



# What can **YOU** do?



**Host a morning tea, dinner party or bake sale** - what a spectacular way to show off your culinary skills and get your loved ones together!

**Sell raffle tickets at work, school or in your community group.** Ask local businesses to donate goods to raffle off. Every cent you raise will make a real difference.



**Organise a trivia night.** What a fun way to show off your general knowledge skills. It can be as big or as small as you like.

**Give up your birthday.** Do you really need more socks and candles? Why not set up a fundraising page and ask your friends and family to donate to the cause rather than your personal collection of soaps?!



**Hold a fancy dress day.** You can hold it at work, school or even your local gym. Make it Lime for Lymphoma to add a bit of sass. Make sure you send us your photos!



**Do something radical.** Shave your head, jump out of a plane, get a tattoo. The sky's the limit! Do it and do it with conviction!

**OR...**

**Do ANYTHING you like!** Choose your favourite way to fundraise and get the party started.

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# Fundraising is meant to be fun!

Use our *fuss-free* planner to ensure your time is spent where it counts.

- Brainstorm ideas.** What kind of fundraiser have you chosen to have? What materials do you need? Will you host a raffle at your event?
- Find a venue & choose a date!** Make sure you take public holidays and local festivities into account. You don't want to choose a date that's chocker block already.
- Get organised.** Keep a note book, spreadsheet, whiteboard updated at all times so you don't loose track of who's doing what, when.
- Invite the masses!** The earlier you let others know about your event, the more likely it is they can attend so get on it early. You can utilise Facebook events, send an email, a personalised letter or ALL of the above. Just make sure you follow up as you'll need final numbers to organise a fuss free event.

## Get your fundraising off to a flying start with these easy tips:

- Publish a post on Facebook, Instagram or the like explaining to your friends why you're fundraising for Lymphoma Australia. Ensure you place a link to your online fundraising page in the post and ask for donations.
- Place a link to your online fundraising page on your email signature.
- Ask your workplace if they'll match what you raise dollar for dollar.
- Ask for sponsorship – don't spend if you don't have to! Running a sausage sizzle? Why not ask your local butcher if they could donate some sausages or even give you a discount. Work smarter, not **HARDER!**

It goes without saying, **the more people who know about your fundraiser the more attendees you will have = *more funds raised.*** Social media has revolutionised the way we hear about hot topics.

# What's next?

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**Bank your funds.** Send the funds you've raised to Lymphoma Australia, PO Box 676, Fortitude Valley QLD 4006. Do not post cash! You can send us a cheque, money order or utilise your fundraising page to pay in your funds.

**Say thank you.** Thank all your guests, sponsors, donors and supporters. Let everyone know how grateful you are for their support. **HOT TIP:** Thank each donor with a thank you post on their Facebook Page. This will ensure everyone knows just how generous they are.

**Send us the details!** We'd love to see pictures and hear about all the highlights from your event. Email us at [enquiries@lymphoma.org.au](mailto:enquiries@lymphoma.org.au) once you've completed your fundraising.

## Fundraising Legalities

As each state has different rules and regulations when it comes to fair trading, please visit the Australian Government Business Website if you have any queries.

[www.business.gov.au](http://www.business.gov.au)

Ph: 13 26 46

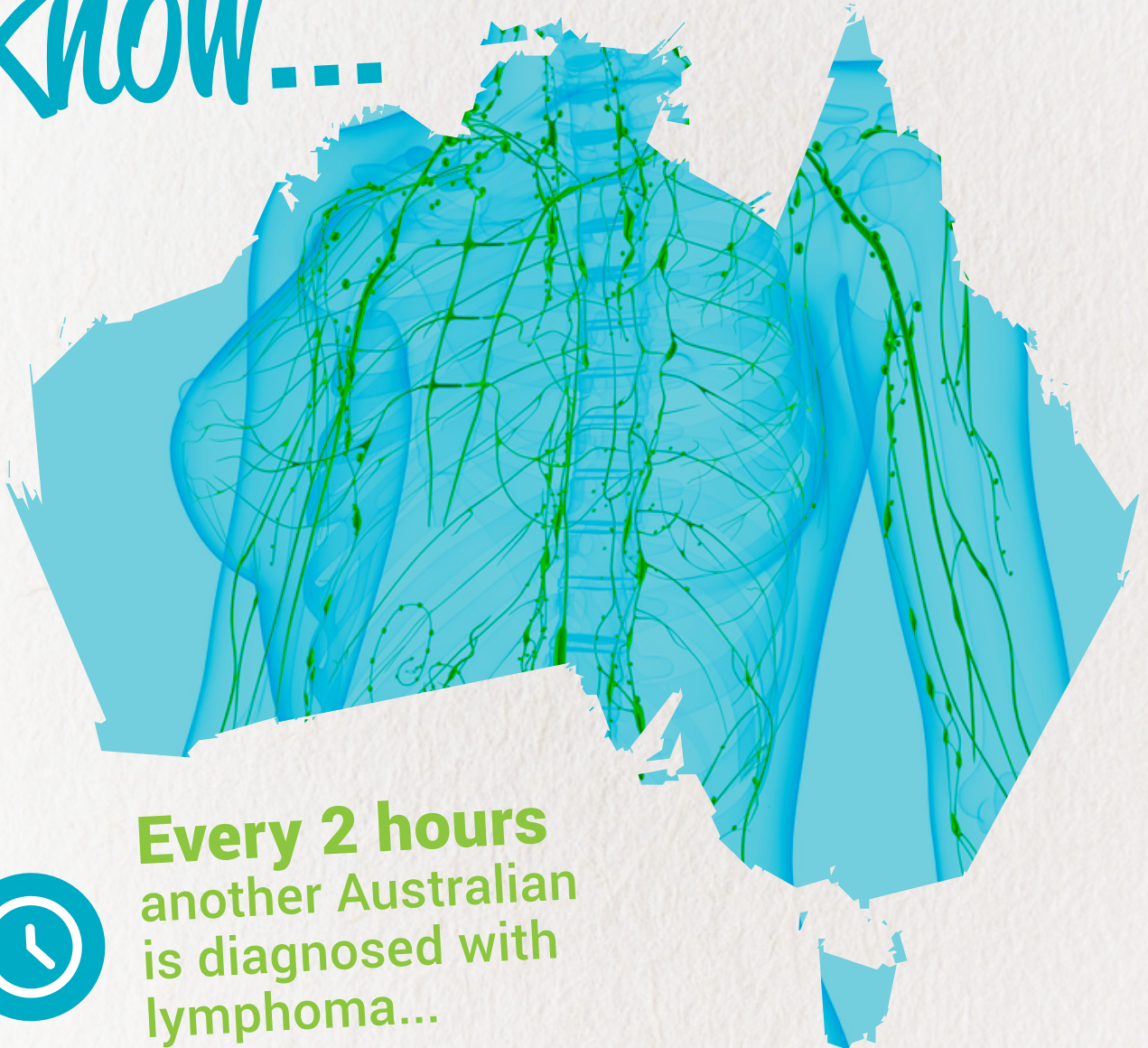
Alternatively, call us on

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# Did you know...

Lymphoma is a cancer of the lymphatic system, and the **#1 blood cancer in Australia...**



**Every 2 hours** another Australian is diagnosed with lymphoma...

**Every 6 hours** another life is lost to lymphoma... the same as skin cancer!



Lymphoma is the **3rd most common** cause of cancer in children?

*Lymphoma Australia*

Po Box 676, Fortitude Valley, Queensland 4006 Australia  
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