

FUNDRAISING IDEAS

FUNDRAISE YOUR WAY
TO END *Lymphoma* TODAY.

We encourage you to be creative and remember to have *fun!*

1. START EARLY!

Start asking for sponsorship as early as possible. It is easier than you think and most people will raise more than they think they could. Ask everyone. If you never ask you will never know.

2. SHARE YOUR STORY!

Let your people know why this cause is important to you and how you have been touched by lymphoma. People will want to support you as you support Lymphoma Australia.

3. GET ONLINE!

Social Media is your FRIEND! Post on Facebook, Twitter and other platforms and send emails to all your contacts sharing your story and fundraising page.

4. DOUBLE YOUR MONEY!

Make your donations go that little bit further with a Dollar Matching Scheme. Check to see if your company runs a dollar matching scheme and apply. Contact us if you have applied with your workplace.

5. BIRTHDAY GIVING!

For your birthday this year in lieu of gifts ask for your family and friends to support your cause and make a donation to your campaign.

6. CHALLENGE YOURSELF!

Take on a personal challenge, ask people to donate and let them know you will complete it when you reach your goal.

7. UPLOAD A VIDEO!

A video is a powerful way to show your dedication to this cause. Make a video sharing your story and asking for support. Share it on social media and send it to us.

8. LOCAL BUSINESS!

Approach local business and ask for sponsorship for your campaign.

9. HOST AN EVENT!

Simple events like a sausage sizzle, cake stalls and even a head shave can inspire the community to support your cause.

10. YOU!

Set a goal and donate to your own campaign, this way people will see you put your money where your mouth is.

Community fundraising has always been at the heart of Lymphoma Australia.

Thank you for helping to make a difference.

For more information contact
enquiries@lymphoma.org.au

