

SUGGESTED *Media* SCRIPT

When you contact your local newspaper, radio or TV station, it's a good idea to be prepared with a list of points that you would like to talk about.

We suggest you mention the following.

- Hi, my name is *[name]* and I live in *[local area]*. I wanted to talk with someone on your news desk about Lymphoma Australia and how I am joining others across Australia to fundraise in support of people living with lymphoma.
- Lymphoma is the 5th most common form of cancer in Australia but over 80% of Australian's don't know the signs and symptoms. Because of this lack of awareness Lymphoma is drastically underfunded, ranked 20th in amount of money spent on research.
- Lymphoma Australia is the only organisation that solely supports Lymphoma patients. They provide support for patients across Australia, advocate for increased awareness and fund research. In the last 2 years they have provide 10,000 free Lymphoma Resource packs to patients and hospitals across Australia.
- I am part of the Lymphoma Nurses fundraising campaign which aims to raise \$200,000 to fund vital Lymphoma Care Nurses in hospitals across Australia.
- The Lymphoma Nurse Campaign will provide dedicated, specialist lymphoma nurses across Australia to care for lymphoma patients and their families and address a critical lack of information.
- *[My event]* is a community fundraising campaign using people power to make a difference.
- Why I am fundraising (*my passion*).
- I was hoping that you could support my fundraising campaign/event by covering the story in your newspaper/magazine/radio station.
- I can provide you with photos to go along with my story. My details are *[number and email]*.
- You can contact Lymphoma Australia at enquiries@lymphoma.org.au and by phone on 1800 359 081.
- And don't forget to say **THANK YOU!**

For more information contact
enquiries@lymphoma.org.au

